



## Custom Formulating with a Prototype

Business Name: \_\_\_\_\_

Contact \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

### Your Product Description

Describe the formulation and its characteristics. What results does it provide for skin?

What existing product do you desire to emulate with this formulation?

Does this product belong to you or to another existing brand?

What do you like about this product?

What don't you like about the product?

Which ingredients are essential to you for this formulation?

Are there ingredients that you feel must be avoided in this formulation?

Price Point: \_\_\_\_\_

Color: \_\_\_\_\_

Fragrance/Scent Preference: \_\_\_\_\_

Lab fees are \$200 per formula - this covers initial formulation and 3 revisions. Custom formulation is limited to 4 products at a given time. Additional formulations can be initiated upon completion of active lab samples. The initial lab fee is valid for 6 months from shipment of the first lab sample; after 6 months, it will be charged again for more reformulations. There will be a \$65 handling fee to return any ingredient, product or packaging submitted to RSL. There is a \$50 fee for additional copies of your samples.

I understand and acknowledge that RainShadow Labs does not guarantee the success of my product. I also understand and acknowledge that RainShadow Labs will not be responsible for any marketing or claims on this product and that any outside certifications will be my responsibility. I acknowledge the \$200 lab fee.

Signature \_\_\_\_\_

Date \_\_\_\_\_